



**NWISC Board Meeting Minutes**  
**February 25, 2016**  
**5:15 PM**  
**Spencer Office Supplies**

**Mission:**

To serve Northwest Iowa's youth by striving to achieve the highest standards of youth soccer development and ensuring opportunities for all interested that have the passion to achieve success at the next level.

**Board Members Present:**

Mary Jo Smith, Jason Lindsay, Tracy Small, Ben Hoben, Gina Heiter, Jen Small, Chad Atherton, Nick Erdmann, Scott Simpson, Ben MacRae, Kurt Jacobson

**Guests:** Andy Eisenbacher, Angela MacRae

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President – Chad Atherton

- A motion to approve the January Board Meeting Minutes was made by Tracy Small. Jason Lindsay made a 2<sup>nd</sup> motion to approve.
- Once the Board Meeting Minutes are approved, Matt Stanzel will forward the minutes onto the NWISC website.
- Board Members will provide written descriptions of their roles.
- Farmer's Bank is celebrating their 100 year Anniversary and would like to give away concession stand tickets to celebrate. Mary Jo Smith made the 1<sup>st</sup> motion to approve and Kurt Jacobson made a second motion to approve.
- Nick Erdmann will present options to the Board for director shirts with the NWISC logo. A portion of the expense will be funded by an Adidas contract.

Facility Director- Tracy Small

- Clay County Maintenance will maintain the road and parking lot at the soccer complex.
- An additional expense will be made to move the sprinkler system around the concession building.
- Spencer Schools is recommending the soccer complex to have a defibrillator. One is currently at the press box, and an additional one will be purchased.

Fundraising Director– Andy Eisenbacher

- April 9 will kick off the rec season, and the Casey's Card Fundraiser will be presented. Scott Simpson and Tracy Small will check into insurance for the inflatables.
- Money raised by the fundraiser will go towards the capital campaign.

Treasurer – Mary Jo Smith

- Mary Jo Smith provided the Board a Balance Sheet and Financials as of January 31, 2016.
- Mower remains a liability.

Coaching Director – Nick Erdmann

- Nick Erdmann and Chad Atherton met with the Advisory Committee. After the Re-Focus Meeting is held, an update of information will be provided to the Advisory Committee.
- Kurt Jacobson will check into organizing an additional coaching session to provide technical skills to pre-registered rec players in March.

Rec Director – Kurt Jacobson

- As of today, 189 kids are registered for Spring Rec.
- Kurt is working on organizing the towns for travel and game times for the rec schedule.

Competitive Director – Scott Simpson

- The Board voted for the Club teams to attend 4 tournaments this Spring/Summer, with one being located in Iowa.
- A paid Director position was discussed. This position would carry out the missions, policies, and procedures of the NWISC, and would be directed by the Board. Scott Simpson and Ben MacRae will review guidelines, and create a role description for this position.

Marketing Director – Jason Lindsay

- New fliers were made and delivered to promote the Spring Rec Season.
- NWISC Facebook Ad was promoted, and received approximately 2100 views.

Capital Campaign Report- Scott Simpson

- Grant money will be used to purchase 30-40 trees for the soccer complex. They will be planted on April 23. Parents, kids, and coaches are invited to help plant.
- Midstates is putting in a bid for the maintenance shed.
- Scott Simpson presented a contract to Iowa Lakes and is being reviewed.

Webmaster – Matt Stanzel, unable to attend.

- Invited the Board to share new information, documents, and links that would be valuable to website viewers. The Board of Directors Page will be updated.

Grand Report- Jim Horst, unable to attend

- Tourism grant is completed.
- Renaissance Grant is due March 31.

Next Board meeting will be Thursday, March 17, 2016 at 6:15 PM at Spencer Office Supplies.

Meeting adjourned at 7:35 PM.