



NWISC Board Meeting Minutes
March 12, 2018
5:30 PM
Spencer Office Supplies

Mission:

To serve Northwest Iowa's youth by striving to achieve the highest standards of youth soccer development and ensuring opportunities for all interested that have the passion to achieve success at the next level.

Board Members Present:

Chad Atherton, Ben Hoben, Gina Heiter, Abbey Miller, Tracy Small, Jen Small, Stephanie Heide, Mary Jo Smith

Guests: None

President – Chad Atherton

- Abbey Miller made the first motion to approve the Minutes from the February Board Meeting and Tracy Small made the second motion.
- The Board discussed ideas for fundraising, and will organize for this Fall.

Director of Operations/Coaching Director- Abbey Miller

- Abbey Miller reported U12 and U14 Rec game times will start at 11:00, and will not travel outside of Spencer for games.
- As of March 12, 329 kids have registered for Spring Rec Soccer, an increase of 17 kids from 2017.
- Abbey Miller will schedule a Parent Advisory Meeting to schedule tournaments for Club. Abbey is also organizing Friendlies.
- Abbey Miller presented a list of Donor's from 2017 through 2020 with the amount pledged and amount of donation remaining.

Treasurer – Mary Jo Smith

- Mary Jo Smith presented a Financial Report as of March 12, 2018.
- Donation Report: March and April billing reviewed.

Facility Director– Tracy Small

- Ten lockers for the “Locker Room Project” have been purchased, 3 have been paid for in full, and fifteen remain to be sold. The locker room is almost complete. Tracy Small mentioned asking for a donation of \$50,000 to name the locker room.
- Engraved bricks will be laid around the Concession Stand at the Soccer Complex in the Spring.
- The new Soccer Complex Sign is near completion.
- Tracy Small will talk to Academy parents about traveling to play in 1 tournament.

Competitive Director – Ben Macrae, unable to attend

Marketing Director – Stephanie Heide

- Stephanie Heide reported Family Fest on March 3 gained interest and registrations.
- Abbey Miller and Stephanie Heide will review and update the Rec/Academy/Club brochures.
- The Board discussed upcoming events to assist with marketing for the soccer program.
- Marketing for Competitive Tryouts discussed. Abbey Miller and Ben Macrae will set up dates for the Tryouts. Radio Ads, a Facebook Ad, flyers, a banner, and a sign will be set out to publicize the event.

Capital Campaign Report- Scott Simpson, unable to attend.

Webmaster – Matt Stanzel- unable to attend

Old Business- none discussed

New Business- none discussed

Next Board Meeting will be April 10, 2018 at 5:15 PM at the Spencer Soccer Complex.

Meeting adjourned at 6:40 PM.