



NWISC Board Meeting Minutes
May 9, 2018
5:30 pm
Spencer Soccer Complex

Mission:

To serve Northwest Iowa's youth by striving to achieve the highest standards of youth soccer development and ensuring opportunities for all interested that have the passion to achieve success at the next level.

Board Members Present:

Jen Small, Chad Atherton, Tracy Small, Ben Hoben, Ben MacCrae, Abbey Miller, Matt Stanzell, Stephanie Heide

Guests: None

Approval of April 2018 minutes. 1st Jen Small 2nd Abbey Miller. Approved.

President – Chad Atherton

- Still looking to add non-voting board members. Board is continuing to compile a list of people who might be interested.
- Discussed a donation from H&N and how it may be used as part of a fundraiser.

Vice President – Ben Hoben

- Nothing to bring up

Director of Operations – Abbey Miller

- Setting fall season to begin Saturday September 8th to run for 6 weeks with a break the weekend of October 6th for the Galaxy Cup.
- Club tryouts will be on Sunday June 3rd.
- Approved Goal Kick to provide t-shirts for tryouts.
- Reviewed the programs offered by NWISC and how to present/market them.
- Scott Heide named academy coach for the boys.
- Discussed past due accounts & how to resolve.

Treasurer – Mary Jo Smith

- Unable to attend.

Facilities – Tracy Small

- Received a partial refund for paint machine as well as two walk behind units.
- Along with funding, the city will be working on our entrance road once a week.
- Discussed the DIBS volunteer system & how to make it work with our program.
- Discussed ideas on how to help the high school program.

Coaching Director – Ben MaCrae

- Working to put on club tryouts in Spirit Lake on June 6th. We will support them by putting on coaching clinics to help train coaches and in return they will help promote our club.
- Discussed possibility of tryouts in Emmetsburg.
- Ben MaCrae presented a proposal for a new program replacing the current form of the NWISL. Provided an outline of the program to the board. Motion to approve & move forward by Tracy Small. 2nd by Chad Atherton. Approved.
- Will need to meet with other towns to present proposal & move forward with changes to the league.

Marketing – Stephanie Heide

- Went over marketing efforts for spring season, club tryouts, and radio spots.

Fundraising/Grants

- Nothing to review regarding fundraising.
- Need to complete tourism and Renaissance grants.

Webmaster – Matt Stanzel

- Matt to set up meeting with a few people from board to review the entire website to make sure everything on the site is current.

New Business

- Tracy Small met with ILCC regarding contract. ILCC will provide some workers to help and Tracy/Abbey are reviewing the contract for future changes.

Next Meeting will be Wednesday June 20th at 5:30 PM at the soccer complex.

Adjourned at 7:00 PM.